

Facts about Orust

- Orust is Swedens third largest island
- Approximately 15 100 inhabitants
 - Tripple that sum in the summer
 - More than 5 000 summer houses
- Som of Bohuslän Countys most famous sites
 - Käringön, Mollösund, Gullholmen
- Famuos for the produktion of sailboats









Islands and Small towns/villages

- The municipality contains of 1 670 islands such as Käringön, Gullholmen och Flatön
- Small towns/villages are Henån, Svanesund, Ellös och Varekil
- Two bridges and 5 ferry lines





www.orust.se

(III) Orust kommun

Statistics

- 1 200 commute to work in Orust
- 3 300 commute to work in other places outside Orust
- 3 950 live and work in the municipality
- 3.6 % is the unimployment rate in the age group 16-64 years
- 4.1 % 18-24 years



Commuting and enterprises

- 70 % commute to the south, mainly to Göteborg and Stenungsund
- More people commute to Orust from north of the island
- Thera are some 2 000 enterprises on Orust



Organization

- Municipality assembly 41 members
- Municipal executive committee
- Executive sub-committees for education, social welfare, etc.
- Environment and building committee
- Some 1 100 employees
- Budget 2018: 1.1 billion SEK





Orust kommun

Challenges for the municipalities

- equal opportunities and diversity
- to be an citizen-friendly, transparent and open to external influence
- reduce ill health within the municipal organization
- to create pre-conditions for entrepreneurs and businesses
- To creat stimulating habitats

- sustainable growth
- to make better use of local resources
- a good system for reception and integration
- to use and utilise technology
- forward planning and a long-term perspective
- adjust infrastructure for a more mobile population
- to increase collaboration between regional actors

Business

- 2 000 enterprises
- Boats, manufacturing, repair, maintenance, storage
- Food-related enterprises
- craft-type enterprises
- Trading and commerce
- E-trade
- Tourism





Challenges

Since 1990 almost 9 out of 10 jobs were created in small businesses

Swedish owners of SME:s are the oldest in the EU

Change-of-generation and young peoples will to take over

Season work, the possibility or the necessity to have two(ore more) jobs



Boats are in our DNA Orust kommun www.orust.se

Boats

- Open boatyard in august is Scandinavias largest trade show for sailboats
- Viking ships were built here according to history
- First plastic hull
- Worldwide reputation





Our surroundings

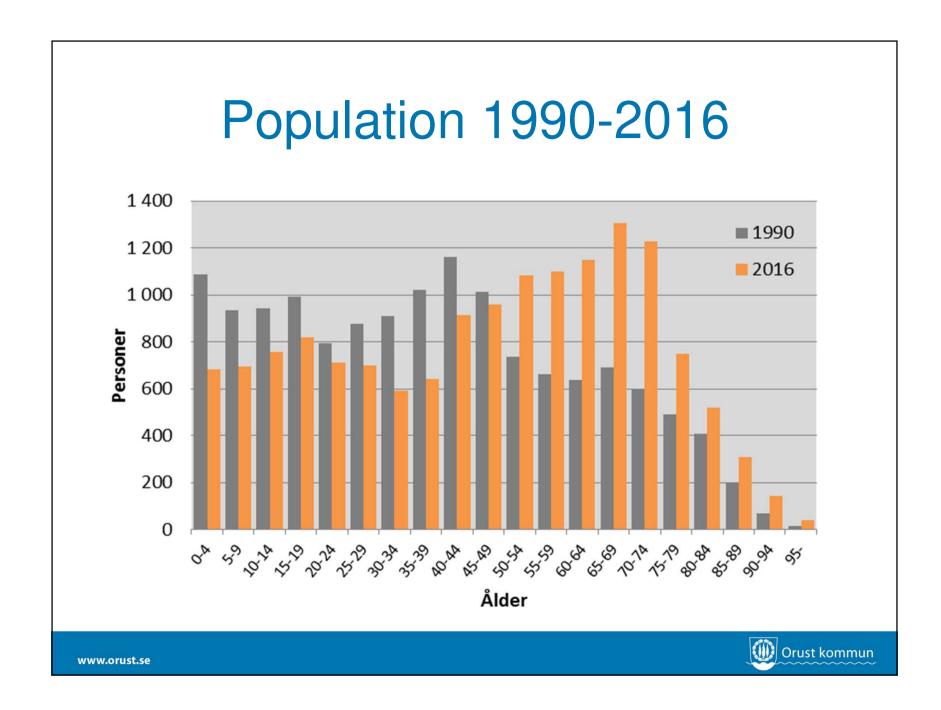
growth regions becomes more important i an aging western world

 Göteborg becomes a labour market for Scandinavia, not just Sweden

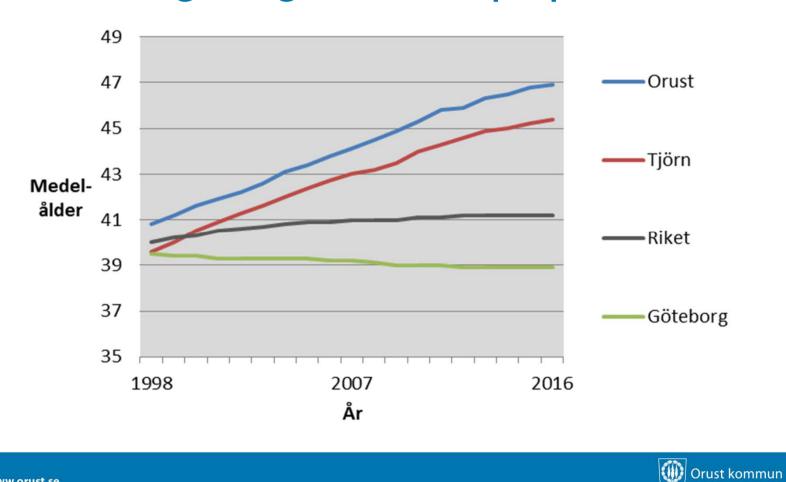
shared economy, tourism, events

creative enterprises

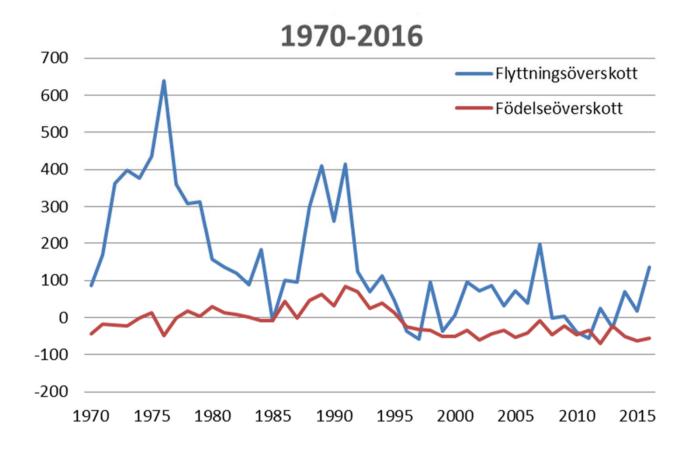




Average age of the population

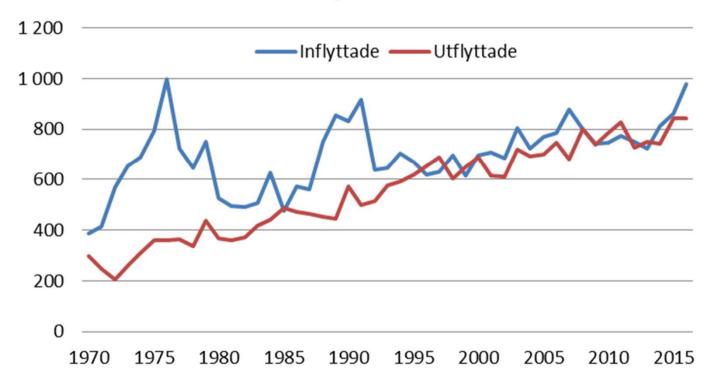


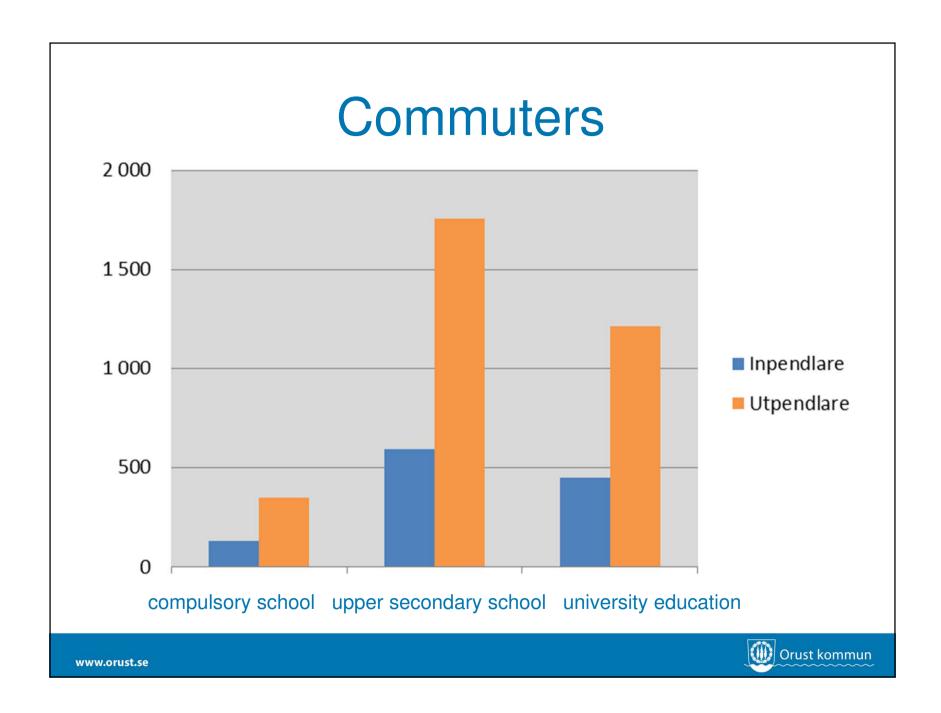
Surplus of births and moves



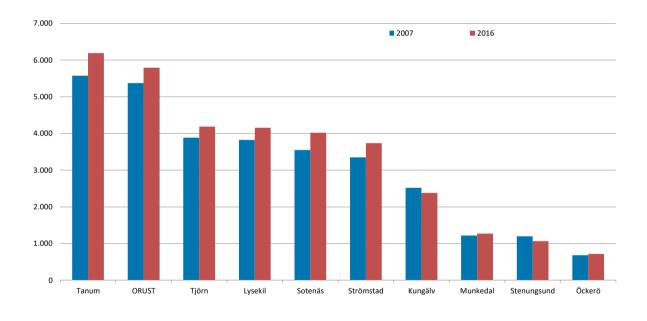
Moves to and from Orust

In- och utflyttade 1970-2016





Summer houses 2007 och 2016



Coastal-zone planning

- The project involves eight coastal municipalities
- We work together to reach regional agreements on how to sustainably develop and protect the unique values that our coastal zone beholds
- During three years the project will map existing knowledge on coastal and marine spatial planning, identify knowledge-gaps to fill within the frames of the project and develop a platform for knowledge on coastal and marine spatial planning

We work together

- To protect the shoreline from waste
- Nordvästsvenska initiative
 - Better infrastructure, roads and trains
 - Better public transport
 - A new bridge to Orust
- Costal Zone- planning a project that involves eight coastal municipalities to reach regional agreements on how to sustainably develop and protect the unique values that our coastal zone beholds

Bohuslän United





Bohuslän United

- Ett enat Bohuslän
 - All11 Bohus County municipalities together
- Aim

To be the worlds most attractiv archipelago destination

- topics
 - The trademark Bohuslän
 - Permits
 - Tourism in the planning process

The event island

- Open Boatyard
- Music festivals
- Joint venture with the local bank
- Community centre
 Kajutan 100 events/year
- Small venues with famouse Swedish acts





Facts tourism

Turnover 580 millions sek

• Employment 375

• Index 157

 Our most visited place is Göksäter, a department store. Approximately 800 000 visitors/year

