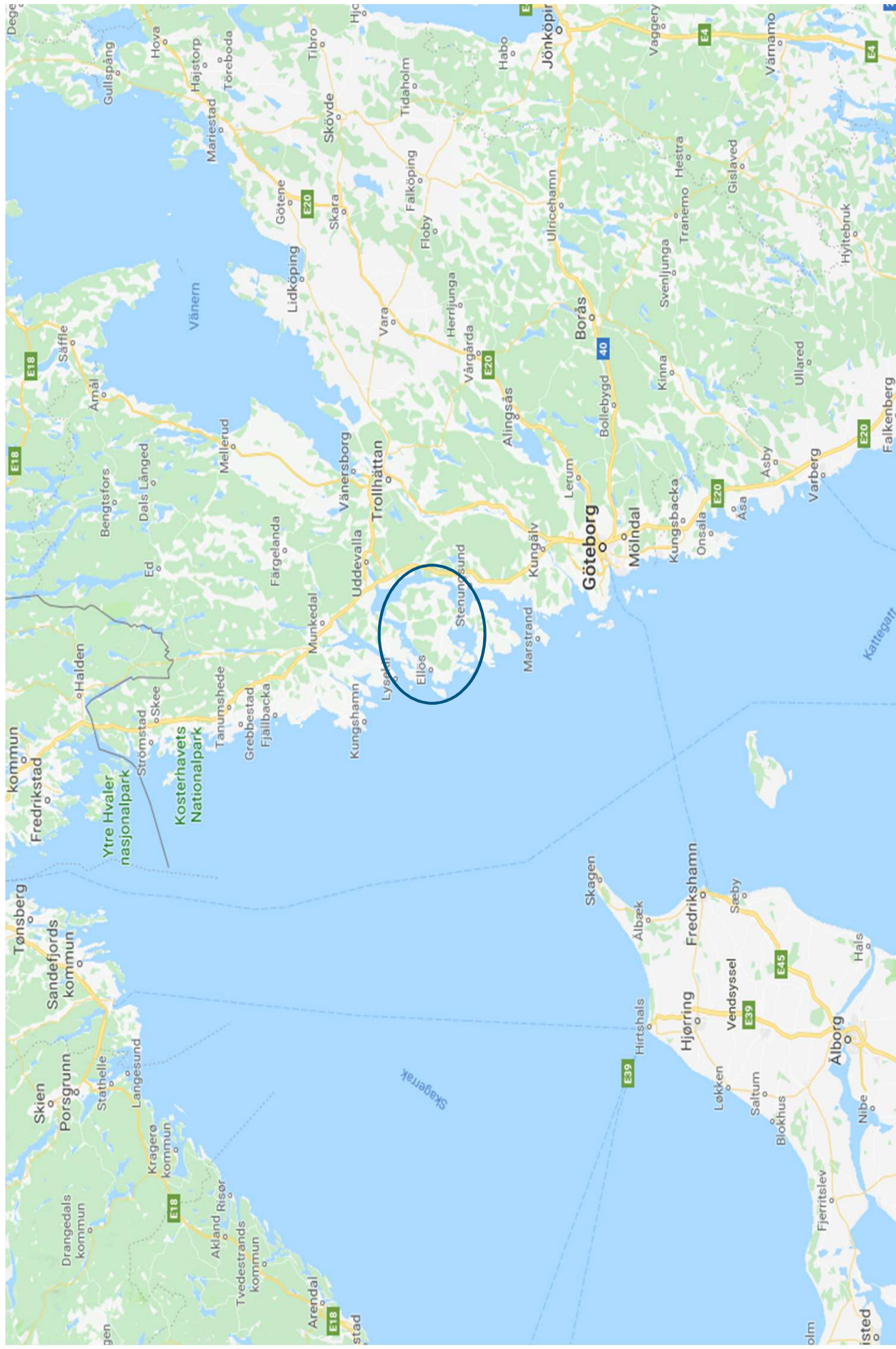


# The Municipality of Orust





# Facts about Orust

- Orust is Swedens third largest island
- Approximately 15 100 inhabitants
  - Tripple that sum in the summer
  - More than 5 000 summer houses
- Som of Bohuslän Countys most famous sites
  - Kåringön, Mollösund, Gullholmen
- Famuos for the the produktion of sailboats





# Islands and Small towns/villages

- The municipality contains of 1 670 islands such as Käringön, Gullholmen och Flatön
- Small towns/villages are Henån, Svanesund, Ellös och Varekil
- Two bridges and 5 ferry lines



# Statistics

- 1 200 commute to work in Orust
- 3 300 commute to work in other places outside Orust
- 3 950 live and work in the municipality
- 3.6 % is the unemployment rate in the age group 16-64 years
- 4.1 % 18-24 years

# Commuting and enterprises

- 70 % commute to the south, mainly to Göteborg and Stenungsund
- More people commute to Orust from north of the island
- There are some 2 000 enterprises on Orust



# Organization

- Municipality assembly 41 members
- Municipal executive committee
- Executive sub-committees for education, social welfare, etc.
- Environment and building committee
- Some 1 100 employees
- Budget 2018: 1.1 billion SEK



# Challenges for the municipalities

- equal opportunities and diversity
- to be an citizen-friendly, transparent and open to external influence
- reduce ill health within the municipal organization
- to create pre-conditions for entrepreneurs and businesses
- To creat stimulating habitats
- sustainable growth
- to make better use of local resources
- a good system for reception and integration
- to use and utilise technology
- forward planning and a long-term perspective
- adjust infrastructure for a more mobile population
- to increase collaboration between regional actors



# Business

- 2 000 enterprises
- Boats, manufacturing, repair, maintenance, storage
- Food-related enterprises
- craft-type enterprises
- Trading and commerce
- E-trade
- Tourism



# Challenges

Since 1990 almost 9 out of 10 jobs were created in small businesses

Swedish owners of SME:s are the oldest in the EU

Change-of-generation and young peoples will to take over

Season work, the possibility or the necessity to have two(ore more) jobs



# Boats are in our DNA





# Boats

- Open boatyard in august is Scandinavias largest trade show for sailboats
- Viking ships were built here according to history
- First plastic hull
- Worldwide reputation

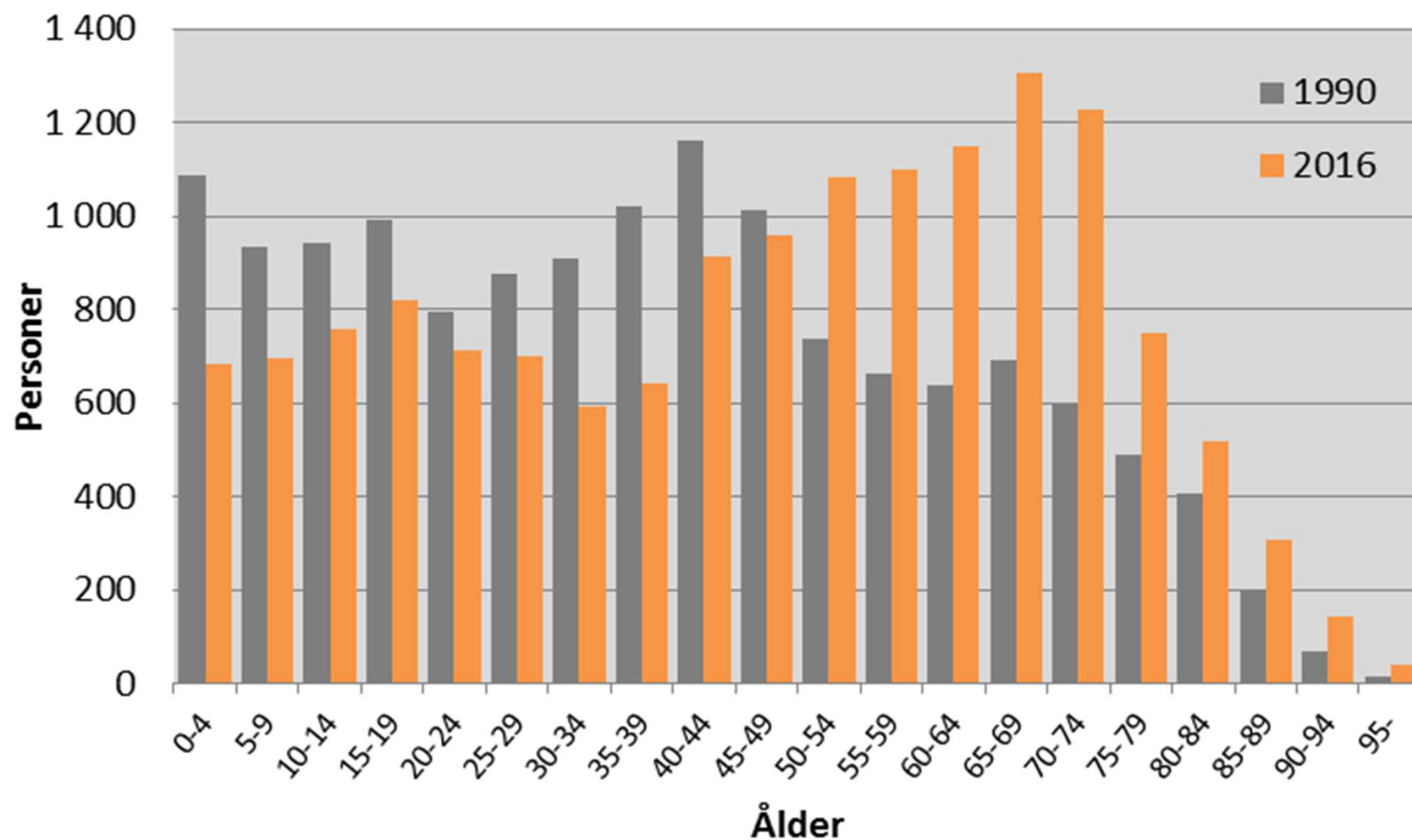


# Our surroundings

- growth regions becomes more important in an aging western world
- Göteborg becomes a labour market for Scandinavia, not just Sweden
- shared economy, tourism, events
- creative enterprises

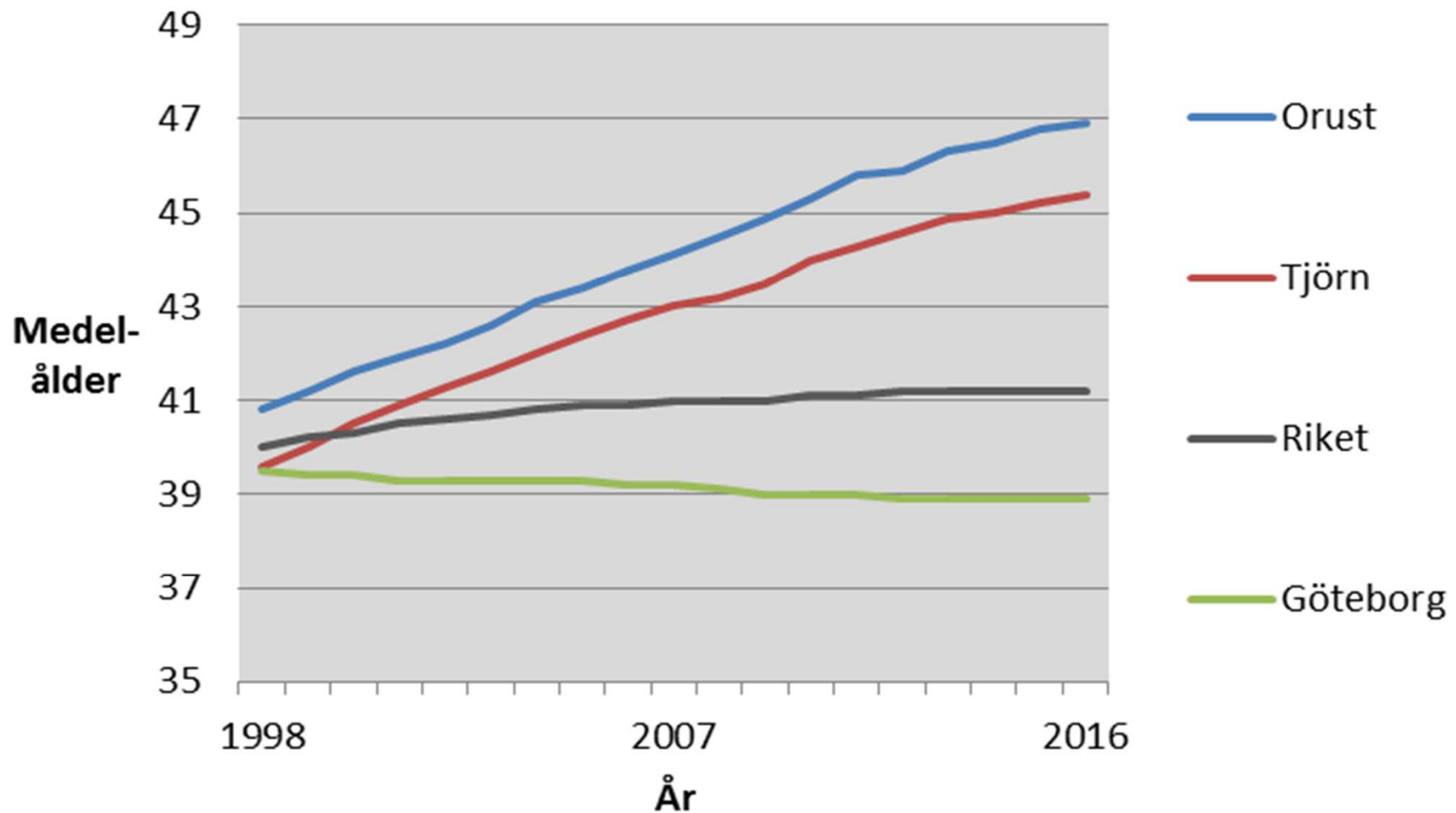


# Population 1990-2016

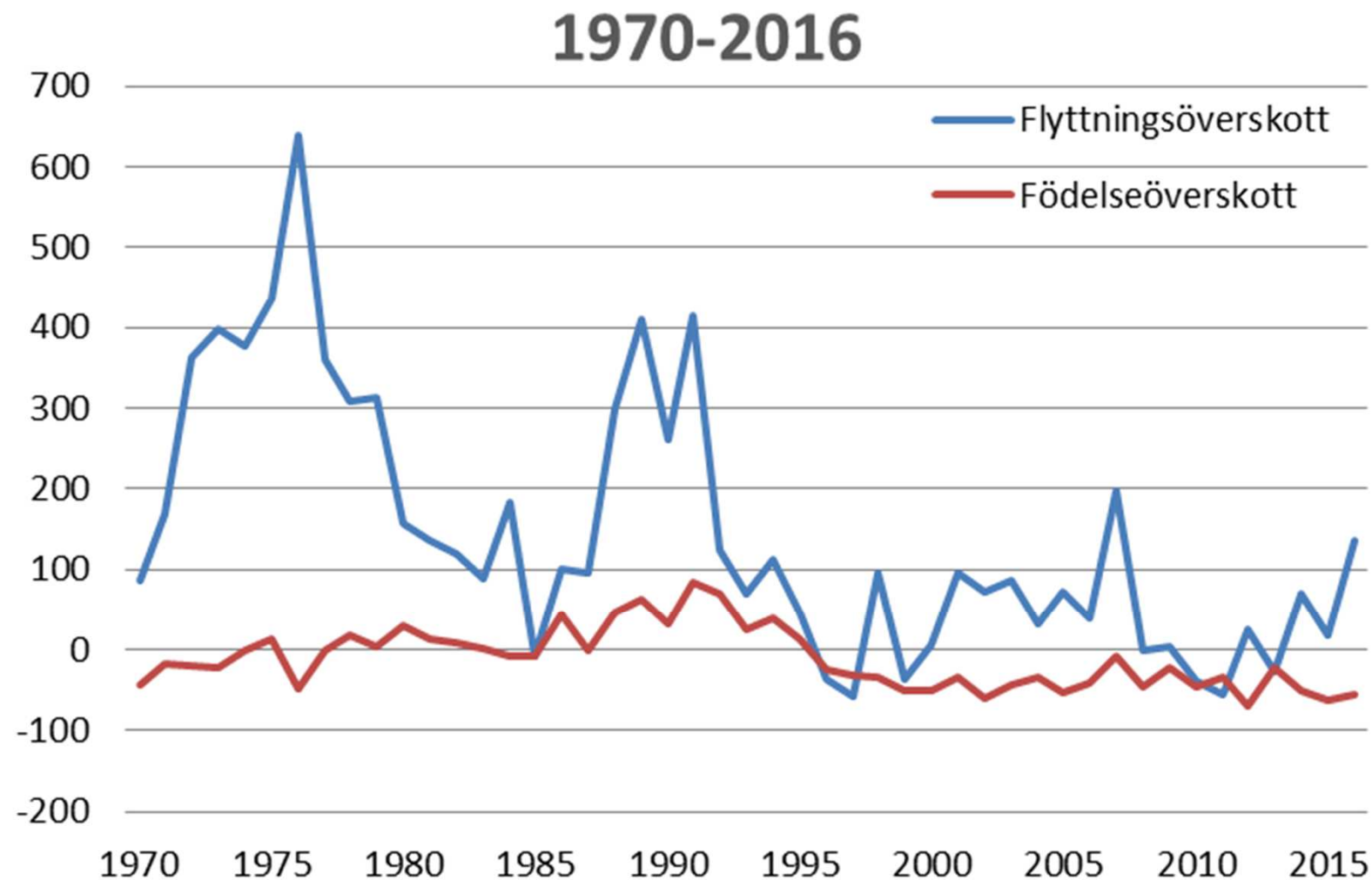




# Average age of the population

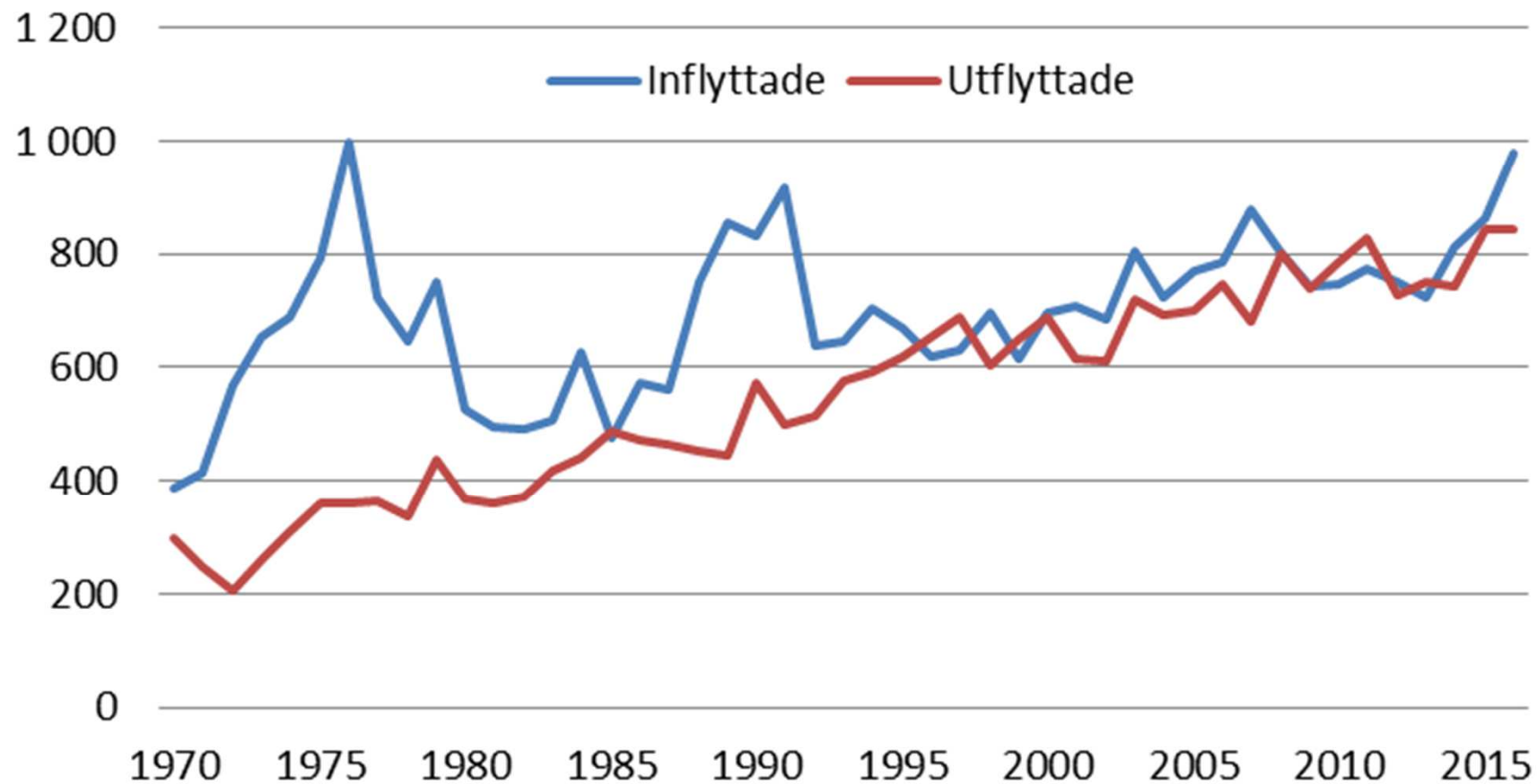


# Surplus of births and moves



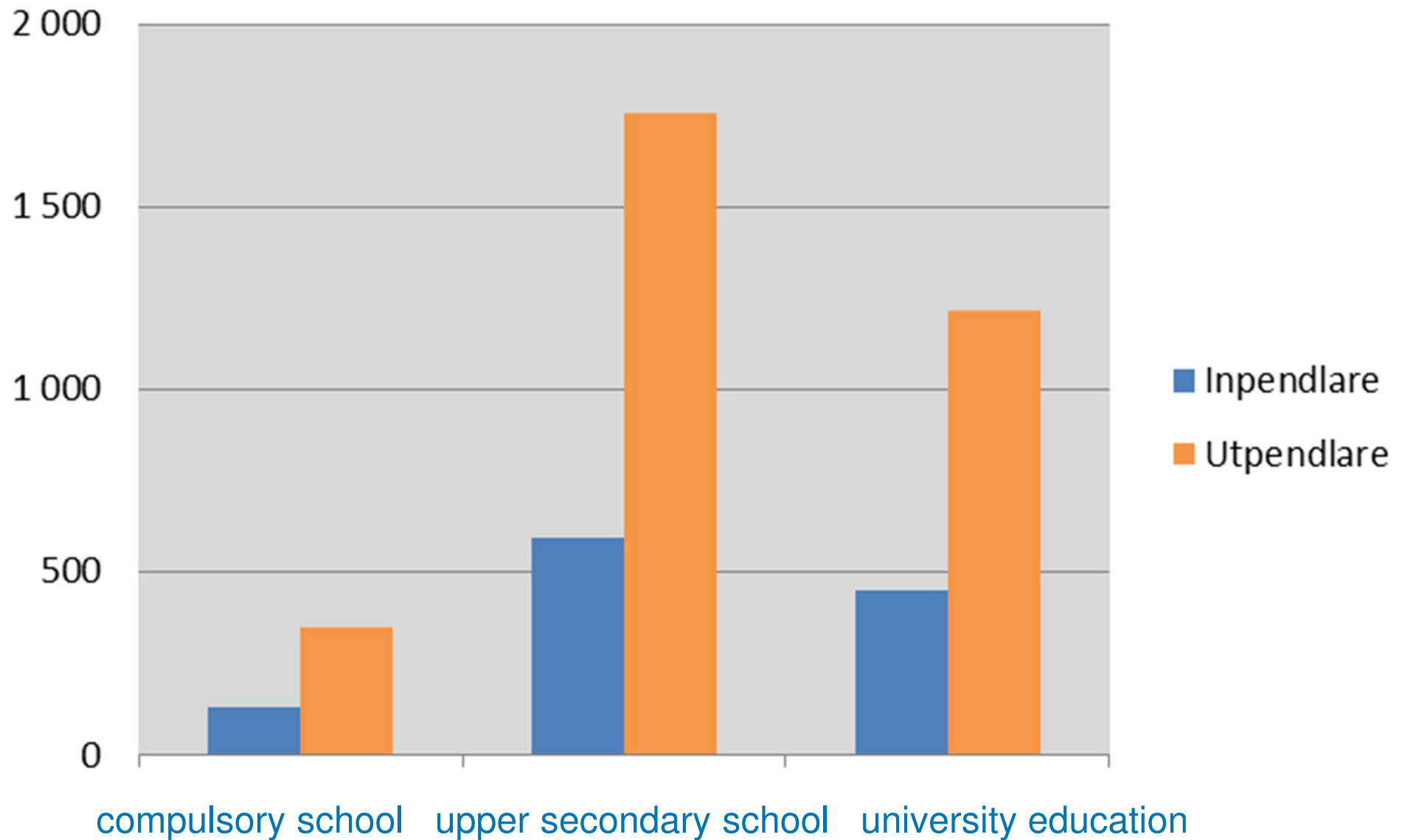
# Moves to and from Orust

## In- och utflyttade 1970-2016

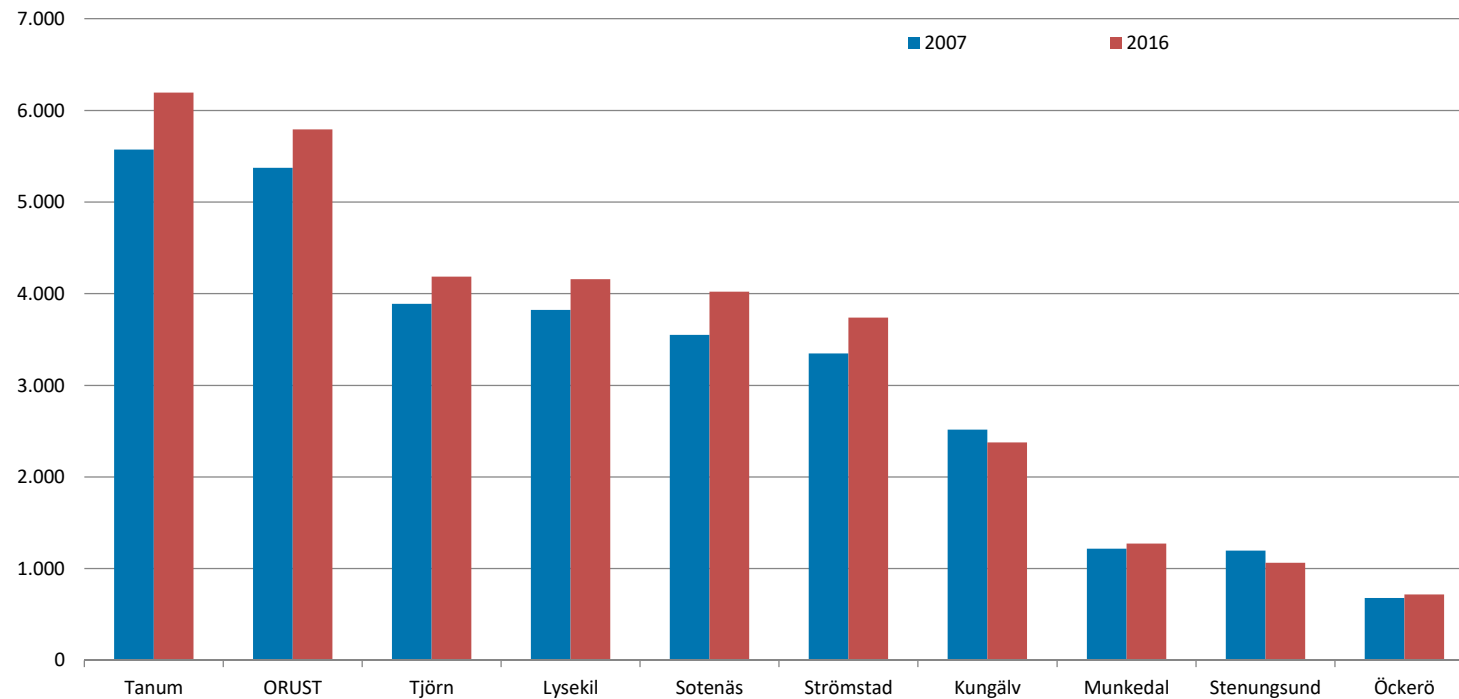




# Commuters



# Summer houses 2007 och 2016



# Coastal-zone planning

- The project involves eight coastal municipalities
- We work together to reach regional agreements on how to sustainably develop and protect the unique values that our coastal zone beholds
- During three years the project will map existing knowledge on coastal and marine spatial planning, identify knowledge-gaps to fill within the frames of the project and develop a platform for knowledge on coastal and marine spatial planning



# We work together

- To protect the shoreline from waste
- Nordvästsvenska initiative
  - Better infrastructure, roads and trains
  - Better public transport
  - A new bridge to Orust
- Coastal Zone- planning – a project that involves eight coastal municipalities to reach regional agreements on how to sustainably develop and protect the unique values that our coastal zone beholds

# Bohuslän United



# Bohuslän United

- Ett enat Bohuslän
  - All 11 Bohus County municipalities together
- Aim
  - To be the world's most attractive archipelago destination
- topics
  - The trademark Bohuslän
  - Permits
  - Tourism in the planning process

# The event island

- Open Boatyard
- Music festivals
- Joint venture with the local bank
- Community centre  
Kajutan 100 events/year
- Small venues with famous Swedish acts





# Facts tourism

- Turnover 580 millions sek
- Employment 375
- Index 157
- Our most visited place is Göksäter, a department store. Approximately 800 000 visitors/year



# Thank you for listening

